



# VPM'S R. Z. SHAH COLLEGE OF ARTS SCIENCE AND COMMERCE.

Mithagar Road, Mulund East, Mumbai 400081.  
Accredited by Naac with Grade "A"



Report on

## “Chaturthi fest”

वक्रतुण्ड महाकाय सूर्यकोटि समप्रभ। निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा ॥

Ganesh Chaturthi, also known as Vinayaka Chaturthi, is one of the most celebrated festivals in India. It is a ten-day long festival that commemorates the birth of Lord Ganesh, the elephant-headed deity who is considered the remover of obstacles and the god of wisdom, prosperity, and good fortune. This festival holds immense significance in Hinduism, with devotees eagerly awaiting its arrival every year. The festival usually falls in the month of August or September, according to the Hindu Lunar calendar.

**V.P.M's R.Z. Shah College of Arts, Science & Commerce**  
Mithagar Road, Mulund East, Mumbai - 81  
Accredited by NAAC with Grade "A"

**EXTENSION COMMITTEE 2023-24 ORGANIZES**

# Chaturthi Fest

from 15th SEPTEMBER, FRIDAY  
to 18th SEPTEMBER, MONDAY

**COLLEGE CAMPUS  
10 AM TO 4 PM**

**STALLS OF ALL VARIETIES OF MODAKS  
TO BE INSTALLED**

Dr. Bhavini Dand  
Ms. Kritika Solanki  
Co-ordinator

वक्रतुण्ड महाकाय सूर्यकोटि समप्रभ।  
निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा ॥

Dr. Barkha Shannani  
Incharge Principal

**VPM'S R.Z. SHAH COLLEGE OF ARTS,  
SCIENCE AND COMMERCE**  
Mithagar Road, Mulund East, Mumbai-400081  
Accredited by NAAC Grade 'A'



### EXTENSION COMMITTEE 2023- 2024 PRESENTS CHATURTHI FEST

ALL TYPES OF MODAKS

FLAVOURS AVAILABLE IN	AVAILABLE IN SET OF
CHOCOLATE	6 PIECES = 99/-
PISTA	11 PIECES = 199/-
STRAWBERRY	21 PIECES = 276/-
PINEAPPLE	
MIX FLAVOUR	

**Chocolate Filling (almond )modak  
Just at 15rs. each**

To celebrate the festival in its own way, the Chaturthi Fest was organized by the Extension Committee of VPM's R Z Shah College from 15<sup>th</sup> September to 18<sup>th</sup> September on the auspicious occasion of Ganesh Chaturthi. The festival aimed to celebrate the cultural diversity and culinary flavors associated with this festival. The highlight of the event was the sale of modaks, a traditional sweet dish, which was available in various flavours and prices.



The Extension Committee worked tirelessly to ensure the smooth organization of the Chaturthi Fest. They set up an attractive banner and the stalls, the modaks where in the modak shaped boxes showcasing the significance of Ganesh Chaturthi. The event was held within the college premises, allowing students and staff members to conveniently participate.

One of the main attractions of the festival was the sale of modaks. Modak, a sweet dumpling filled with coconut and jaggery, is an iconic dish associated with Lord Ganesh. The Extension Committee collaborated with parents of children and women who already make the modaks to provide a wide variety of modaks. This event was also under the Anna Purna Yojana Project of Extension Committee.



The modaks were available in different flavors, including traditional coconut, chocolate, pista, strawberry, pineapple, mix flavour, and chocolate filling (almond modak) catering to the varied tastes of the attendees. The pricing of the modaks ranged from affordable to premium, accommodating the preferences and budgets of the students and staff members.

The Chaturthi Fest organized by the Extension Committee had a significant social impact. By collaborating with women, and the parents of students, the event provided a platform to promote and empower women entrepreneurs. These groups were given an opportunity to showcase their culinary skills and sell their products, thereby creating a sustainable income source.

Furthermore, the festival served as a bridge to connect students from various cultural backgrounds, fostering an inclusive environment and promoting cultural exchange. It also enabled students to immerse themselves in the traditions and rituals associated with Ganesh Chaturthi, enhancing their understanding and appreciation of Indian culture.







The Chaturthi Fest organized by the Extension Committee was a resounding success. The event brought together the entire college community in celebrating Ganesh Chaturthi through delectable modaks, cultural performances, and interactive workshops. The initiative not only strengthened community bonds but also uplifted local women entrepreneurs. Such events play a crucial role in preserving cultural heritage and fostering a sense of unity among diverse individuals. Overall, the festival provided a memorable experience and set a benchmark for future celebrations.

~ Adishakti Tiwari / TYBCOM A

(DLLE core member)

Dr. Bhavini Dand.

Ms Krutika Solanki.

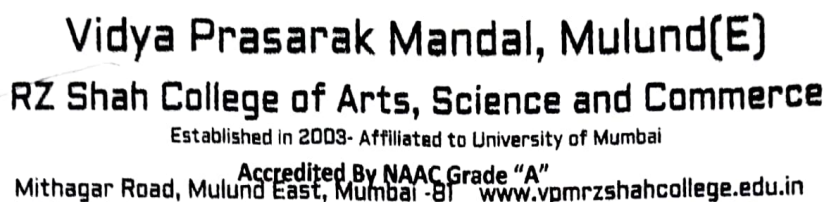
Teacher Co-ordinators

Dr. Barkha Shamnani

I/c Principal







Date : 16/01/23





Date : 18/09/2023